

Modul-Nr./ Module-Code	BMSIB3600	
Modulbezeichnung / Module title	Practical Insights into International Business	
Semester / Trimester	8 th	
Dauer des Moduls / Duration of the module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module Type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Sub-Modules	BMSIB3610 International Excursion	
	BMSIB3620 National Excursion	
Häufigkeit des Angebots des Moduls / The module is offered ...	Each semester	
Zugangsvoraussetzungen / Prerequisites for attending	Recommendable: 3 rd semester	
Verwendbarkeit des Moduls für andere Studiengänge / Applicability of the module for other module and degree courses	In the sub-module ‘International Excursion’ students will significantly improve their international and cross-cultural competence In the sub-module ‘National Excursion’ the students will deepen their theoretical knowledge acquired in Part I of their studies. They will see how real business is run and how theoretical models are applied.	
Lehrsprache / Language of Instruction	English or German (depending on the visited company)	
Zahl der zugeteilten ECTS credits / Number of ECTS credits	3	5
	2	
Gesamtwoadload und ihre Zusammen- setzung / Workload and its composition	150 hours (86 self-study; 64 contact time)	
SWS / Semester periods per week	4 (2+2)	
Art der Prüfung / Assessment methods	BMSIB3610: Project work with a documentation (1.500 words) and a presentation (20 minutes)	
	BMSIB3620: Project work with a documentation (1,500 words) and a presentation (20 minutes)	
Gewichtung der Note in der Gesamtnote / Weight in final grade	-	
Qualifikationsziele des Moduls / Learning outcomes of the Module	Knowledge & Understanding Students become acquainted with destinations studied in earlier modules. They deepen their international and cross-cultural competence. Furthermore, students learn about a variety of companies.	
	Applying Knowledge & Understanding Under the tutelage of the professor in charge, students prepare the excursion and contribute to the final report. Moreover, this module is particularly	

	designed to establish a strong link between theoretical knowledge and the requirements of day-to-day business processes. <u>Making judgments</u> Students learn to notice and take into account the differences between countries, destinations, and institutions. Students learn to assess the validity of theoretical concepts in current business life. <u>Communication</u> Results of (group) work are presented in oral and written form (reports, minutes, excursion report) <u>Learning skills</u> This module prepares students for the organisation of further excursions. This module is a linking step between theoretical modules, internship and work after graduation
Inhalte des Moduls / Syllabus	Specific topics depend on the academic profile of the professors in charge. General structure: • a preparation phase, in which students acquaint themselves with the companies/institutions/ universities to be visited • the preparation of questions for the visit • visiting the company / university themselves and • the preparation of the written report.
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Project (individual data pooling, group work, group discussion, preparation of a field trip report, preparation of a video spot)