

# I am Susanne

## BMS GRADUATE



### I have been working

at Business Sweden, the Swedish Trade and Invest Council, in various positions and locations for the last 10 years. I started as a Consultant in the Berlin office, promoting Swedish business in Western Europe before relocating to Africa and the Middle East. From our Johannesburg office I managed projects and teams across sub-Saharan Africa, with many assignments in and travels to i.e. Zambia, Botswana, Ghana, Nigeria ... before heading to Dubai, as Country Manager responsible for the company' s operation in the UAE and overseeing Qatar, Kuwait, Bahrain and Egypt – growing international revenue for Swedish clients whilst developing and leading strong teams.

### I decided to study at HOST because

...of its remarkable combination of

- 1) perfect geographical location (not only a campus directly located by the sea, but also a strategic fit within the heart of the Baltic Sea Region and therefore a fantastic reach to Northern and Eastern Europe) and

2) its professional look and feel I had during my first visit, evaluating the study opportunities, facilities and lecturers – a first impression that proved right over and over again during my time on (and off) campus, and beyond!

### **I especially liked**

...the small study groups and open doors to all faculty staff, granting a family feel and extraordinary learning environment, with daily and direct interactions, personal feedback, coaching and individual development.

### **My BMS-study in 3 words**

STRAIGHT FORWARD, FUN, EMPOWERING.