

I am Lea-Eliza

BMS Graduate



Today I work as

a working student in marketing. After completing my bachelor's degree at the HOST, I decided to continue with a master's degree in business development with a focus on international marketing.

I decided to study at HOST

since I found the location and the content of the degree program more than interesting.

The Hanseatic city of Stralsund offers a familiar atmosphere at the coastline (with cosy cafés, a few pubs and lots of nature). The degree program International Management in the Region of Baltic Sea appealed to me and I was more than happy to be able to study with a lot of practical examples from the Scandinavian and Baltic countries as well as (in my case) the Swedish language.

I particularly liked

the internationality with international excursions and internships and/or semesters abroad as well as the future-oriented topics of the degree. Moreover, the close exchange with fellow students and lecturers. The possibility to study together in pleasant group sizes, the campus and the general student life at the HOST made my bachelor studies welcoming and enjoyable.

My BMS-study in 3 words

well-coordinated, familiar, future-oriented